



Do you want to ‘shake things up’ with your artwork?

Even for experienced artists, it can be hard to push on without an alternative opinion. New and unexpected questions inevitably pop up and every working artist has to deal with rejection, vulnerability and self-doubt. Renowned artist and art educator, Debbie Mackinnon is offering support to help you develop your creative practice without fear.

Debbie has extensive knowledge of the art world as a professional practising artist since 2004. Teaching has always been a passionate part of her creative practice.

Debbie lectured and mentored students at Billy Blue Design College in drawing, illustration and art history at degree level for 15 years; she has run a popular and vibrant weekly art group, Paint with Me, at her studio for the past 14 years. Debbie is widely read and has travelled extensively, visiting both major art collections and smaller commercial galleries everywhere she goes, as well as reaching out to artists worldwide through social media. She is a tutor on residential painting trips for Art Travel Adventures.

debbiemackinnon.com

How Debbie's coaching and mentoring sessions will run:

Paint with ME packages will be tailored to the individual needs of each participant, and may also include 'homework', plus weekly email communication and support from Debbie as your coach/mentor. Your one-on-one studio sessions every fortnight will be undertaken remotely, using Zoom. These sessions will help reveal and clarify your purpose and direction as an artist. Debbie will offer online demonstrations of technique when necessary, to help you find your personal artistic style. You will discover your 'art influences family tree', and create both short term and long term artistic goals.

All these tools will help you build a consistent body of artwork. You will also have guidance to write compelling artist statements about your work and create your own artistic resume. Debbie will help you stay motivated, with pointers to understand your target market.

What you can expect from these individual sessions with Debbie...

- Authentic artistic encouragement and a discerning eye to critique your work
- An opportunity to voice your creative concerns to someone who is actively listening
- Advice on art materials
- A non judgemental respect for your personal artistic process
- Extensive knowledge of the contemporary and historical art world, with suggested artists, books and exhibitions to inspire you.
- Exhibiting tips and suggestions
- Social media tips (Debbie has over 14k followers on her two instagram accounts, @debbiemackinnon and @drawwithdebbie)

Debbie's coaching is offered direct from her own studio to yours, online via Zoom . This is easy to set up – and she can help you.



One-on-one Paint with Me coaching with Debbie

All inclusive price of \$600 for a special ten week package with five x individual one-on-one sessions of Paint with ME, plus weekly email support.

Week 1- Initial Zoom meeting with Debbie for 60 mins to look at your work and discuss the outcomes you hope for. Follow up email and suggestions after each session

Week 2 - Check in email and opportunity for questions arising- send in photos of revised artwork for discussion at next Zoom meeting

Week 3 - 40 minute Zoom meeting with Debbie plus follow up email

Week 4 - email catch up, send in photos of revised artwork for discussion,

Week 5 - 40 minute Zoom meeting with Debbie plus follow up email

Week 6 - email catch up, send in photos of revised artwork for discussion,

Week 7 - 40 minute Zoom meeting with Debbie plus follow up email

Week 8 - email catch up, send in photos of revised artwork for discussion,

Week 9 - 40 minute Zoom meeting with Debbie plus follow up email

Week 10 - Email conclusions and option to book new sessions

Your responsibilities as a participant:

- Filling in the initial form to clearly set out in advance what you want to achieve from these sessions with Debbie
- Sending through pictures of work in progress and questions, at least 24 hours before each scheduled Zoom meeting.
- No more than three pieces of art to discuss at each Zoom session and follow up email
- Being on time to scheduled meetings
- Being open to change and possibilities with your art practice.
- Coming to each Zoom meeting with a clear agenda

“Debbie, you are such an exciting, wonderful artist and a generous teacher communicator. I loved all our sessions and found your one on one analysis with me particularly useful” Fran, workshop participant

please book direct with Debbie Mackinnon. Don't delay, places are limited!

debbie@debbiemackinnon.com +61 419295271

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